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**Business Development Competition
Application Form**

Deadline for Submittals: September 30, 2010

Name of Proposed Business: _____

Name of Current or Proposed Owner: _____

Street Address: _____ City/Town: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____ Website: _____

Brief Description of Proposed Business Startup or Expansion: _____

Qualifications and Conditions:

1. To be eligible for the competition, participants must (a) be a resident of Transylvania County, and age 18 or older, and (b) demonstrate that they are in the process of starting or expanding a business in Transylvania County before the award date in October or within 12 months after that date. The specific award date will be announced by the Transylvania Partnership.

2. All participants are required to submit their business plan that includes, as appropriate:
 - a. A cover sheet containing business name, owner's name, street address, phone number, email and website addresses.
 - b. Table of Contents
 - c. Executive Summary - an overall description of the business model
 - d. SWOT Analyses (strengths, weaknesses, opportunities and threats) of the company's internal resources and the external competition
 - e. Functional Action Plans (who is going to do what by when)
 - i. Marketing and Sales Plans

